



**THE BABY BOOMER FESTIVAL™  
2016 Breweries  
INFORMATION, RULES & REGULATIONS**

**General Information:** THE BABY BOOMER FESTIVAL™ will take place:

**Sat. August 6th -2016 -** 11:00 am to 11:00 pm

Located at St. Leonard Franciscan Living Community, 8100 Clio Rd, Centerville, OH 45458

***This is an outdoor festival, and will be held rain or shine!***

**Brewery Vendor Eligibility:**

THE BABY BOOMER FESTIVAL™ is a free outdoor event targeting Baby Boomers, and will have live music, food, beer & wine from local craft breweries, and specialty crafts.

THE BABY BOOMER FESTIVAL™ is looking for Dayton area Breweries with unique, quality beer.

Breweries must have a Certificate of Insurance naming St. Leonard, Eatonic Music Festival, LLC d.b.a. THE BABY BOOMER FESTIVAL™ as additionally insured.

**Breweries Fees:**

**Booth Fee:**

- **\$300.00** for one 10'X12' space
- **\$500.00** for two 10'x12' spaces
- **\$800.00** for three 10x12' spaces

**Deposit:**

- **\$150.00 per booth** must be paid as a deposit the day you complete the application. ***All booth fees including deposit are non-refundable, no exceptions.***

**Optional Choices:**

***These options are additional add on features to maximize your Breweries participation in THE BABY BOOMER FESTIVAL™. These fees are added to the cost of your booth.***

**Sponsor a Band:**

- \$200.00 fee for sponsoring one of the 10 bands playing THE BABY BOOMER FESTIVAL™
  - Your company will receive live announcements from the stage about your company before your sponsored bands plays, and also after their performance.
  - Your company's banner (provided by you) will be hung on the stage during your sponsored bands performance.

**Stage Announcements:**

- \$50.00 for 4 stage announcements
- \$75.00 for 8 stage announcements
- \$100.00 for 12 stage announcements
- \$125.00 for 16 stage announcements

***Want to get more involved with the festival? We have one Key sponsor level available, and it would maximize your breweries exposure, and ensures a no compete branding of the festival you can not achieve with a vendor booth. If you are interested contact Ashley Bechtel at 937.733.2440 or email at [ashley.thebabyboomerfestival@gmail.com](mailto:ashley.thebabyboomerfestival@gmail.com) and we will work with you to get the most out of this exciting event.***

**Application Procedure:**

- THE BABY BOOMER FESTIVAL™ decision is based on the needs of the festival, and the decision is final.
- Breweries will be notified **by email** of their acceptance status in a timely manner. Those accepted will receive space assignment and set-up information in May.

**General Rules:**

**THE BABY BOOMER FESTIVAL™ requires that all vendors participating in the Festival abide by the following rules and regulations. Failure to comply may result in the closing down of your business.**

- All vendors must supply their own approximate 10' X 12' set up. All display and selling areas must be placed within your 10' X 12' space. No flammable or harmful items may be displayed with customer access.
- **No booth sharing** is allowed.
- Vendors **may not use additional booths**, tents or signage (including flags, banners, etc.).
- **Booth space may not be subleased** or combined with another business other than the company doing business as named on the application and contract. This includes other operating businesses owned under the same corporation operating under a different name.
- **ALL VENDORS WILL BE REQUIRED TO PROVIDE PROOF OF INSURANCE NAMING Eatonic Music Festival, LLC d.b.a THE BABY BOOMER FESTIVAL™ AS ADDITIONALLY INSURED. WE MUST RECEIVE THIS PROOF AT LEAST TWO WEEKS AFTER ACCEPTANCE.**
- You must comply, and **you are solely responsible to obtain all State, County, City permits if necessary.**
- **No "Hawking"** (soliciting of festival patrons by use of bull horns, oral soliciting, customer incentive, or perceived added value in exchange for business) of any kind.
- **No motorized vehicles of any kind are permitted during operating**, or otherwise defined hours, to transport inventory, employees, paper goods, etc.
- **Vendors must have one employee on duty** at all times.
- **Staff credentials are non-transferable** and are to be used by working staff only.
- **Booth fees and electric charges are non-refundable under any circumstances.** THE BABY BOOMER FESTIVAL™ is a rain or shine event.
- THE BABY BOOMER FESTIVAL™ **is not responsible for any loss or theft incurred** by any vendor.
- **Vendors are responsible for removing all trash from their area.**
- **Accepted vendors will not be allowed to use the name THE BABY BOOMER FESTIVAL™ logos on their products** without written permission from THE BABY BOOMER FESTIVAL™
- **Propane cylinders must be stored in an upright and secured position.**
- **No open flames** such as candles, lanterns, kerosene or gas fired heaters and cooking equipment **are permitted near or under combustible materials (i.e. canopies).**
- **You will receive 1 non-transferrable vendor pass for each of your staff.**
- **No frayed wires** or overloaded extension cords are permitted.

**If you have any questions concerning these requirements, please call THE BABY BOOMER FESTIVAL™ at (937) 733.2440 or  
mail to: [ashley.thebabyboomerfestival@gmail.com](mailto:ashley.thebabyboomerfestival@gmail.com)**

## 2016 Brewery APPLICATION

Business Name: \_\_\_\_\_  
 Proprietor or Event Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_ (your acceptance information will be sent here)

### Space Rental:

- |   |                 |
|---|-----------------|
| 1. 10' X 12' space: _____ @ \$300.00 one booth (\$350.00 after 4/4/2016)                          | <u>\$300.00</u> |
| 2. Additional 10' X 12' spaces: _____ @ \$200.00 for extra booth (\$550.00 after 4/4/2016)        | \$ _____        |
| 3. Two Additional 10' X 12' spaces: _____ @ \$500.00 for 2 extra booths (\$850.00 after 4/4/2016) | \$ _____        |

**Each booth space requires a deposit of \$150.00 at the time of the application being completed and turned in. For one booth space your deposit is \$150.00, for 2 \$300.00 for 3 \$450.00. These fees are non-refundable, no exceptions.**

### Additional Options:

- |   |                 |
|---|-----------------|
| 4. Band Sponsorship @ \$300.00 per Band | \$ _____        |
| 5. 4 Stage announcements @ \$50.00      | \$ _____        |
| 6. 8 Stage announcements @ \$75.00      | \$ _____        |
| 7. 12 Stage announcements @ \$100.00    | \$ _____        |
| 8. 16 Stage announcements @ \$125.00    | \$ _____        |
| <b>Total</b>                            | <b>\$ _____</b> |

**Amount Enclosed: \$ \_\_\_\_\_ (please be sure to include deposit of at \$150.00 per booth space.)**

Vendors will be notified of their acceptance in a timely manner by email. Please be sure to supply correct email address.

**Return entire application with deposit mailed and made out to:**

**The Eatonic Music Festival LLC  
 7364 Paint Creek Four Mile Road  
 Camden, OH - 45311**

**The following must be submitted at time of application:**

THE BABY BOOMER FESTIVAL™

- ◆ Completed application
  - ◆ Signed Hold Harmless Clause (keep copy for your files)
  - ◆ Check for the appropriate amount made payable to The Eatonic Music Festival, LLC or call with credit card information.
- You may also complete application online and pay all fees at [thebabyboomerfestival.com](http://thebabyboomerfestival.com).

**Failure to submit required information will delay this process.**

**PLEASE NOTE:**

UPON ACCEPTANCE, ALL VENDORS WILL BE REQUIRED TO PROVIDE PROOF OF INSURANCE NAMING "The Eatonic Music Festival, LLC d.b.a. THE BABY BOOMER FESTIVAL™ " and St. Leonard AS ADDITIONALLY INSURED. WE MUST RECEIVE THIS PROOF AT LEAST TWO WEEKS AFTER ACCEPTANCE OR YOU WILL NOT BE ALLOWED TO PARTICIPATE. The Committee's decision is based on the needs of THE BABY BOOMER FESTIVAL™ and is final.

**Hold Harmless Clause:**

Vendor, its officers, and members shall hold harmless and defend The Eatonic Music Festival LLC d.b.a THE BABY BOOMER FESTIVAL™, St. Leonard and its agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against The Eatonic Music Festival LLC d.b.a. as THE BABY BOOMER FESTIVAL™ as a result of loss, damage, or injury of persons or property by reason of any act of failure to act by its officers, members or volunteers.

**I have read the terms and conditions as outlined in the Breweries General Information and Rules & Regulations (pages 1 and 2 of application), and agree to abide by them.**

\_\_\_\_\_  
**Signature of Applicant**

\_\_\_\_\_  
**Business Name**

\_\_\_\_\_  
**Print Name of Applicant Date**

\_\_\_\_\_  
**Date**